# SiFu: Generic Signal Fusion for Multi-modal Localization



### **Application**

A novel technology on signal fusion of GPS, Wi-Fi, BLE, Magnetic and INS for indoor/outdoor positioning system, which can significantly decease the localization error down by 30%. The solution is suitable for wide-range and dynamic scenario where single type of signal is not always stable or available.

#### Application area:

- Retails wayfinding, customer journey analysis
- Healthcare— track of elderly or dementia patients
- Warehouse asset or vehicle tracking



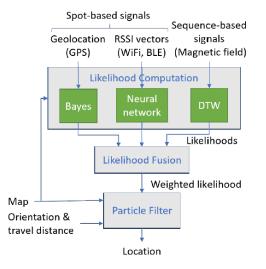
### **Technology**

Various signals such as GPS, Wi-Fi, BLE, geomagnetism and INS, all have their own strengths and limitations. Using a generic likelihood computation module, signal value is converted to location likelihood on pre-defined grid points in the feasible area of the map. The framework supports dynamic set of signals in terms of type and number, enable seamless roaming over a wide range of signal environment.



#### **Advantages**

- Complement to the strength and weakness of multiple signals
- Improve localization error down by 30%
- Ubiquitous for dynamic indoor-outdoor environment
- Retrofit to existing signal infrastructure and low cost IoT devices



SiFu WiDeep FSW Naive Corridor Indoor Open Space Atrium

Fig. 6: Mean error of different schemes in different sites.



## **Intellectual Properties**

Fig. 1: SiFu framework.

**US Provisional Application: TBC** 





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